

Rural Festival Volunteer Survey

You are invited to participate in a survey regarding your recent festival volunteering experiences at Rural festival. This survey is being conducted for a research project funded by the North Central Regional Center for Rural Development. The research aims to understand the impact of volunteers on sustainable rural community development. The research team includes faculty members from Iowa State, Kansas State, and Michigan State Universities. Your responses will help us to evaluate factors important in determining future volunteer intentions and community development. The study will also be shared with the festival organizers to continue to strengthen your volunteer program as well. The survey should take about 20 minutes to complete. Your participation is completely voluntary, and all responses will be kept confidential. If you have any questions or concerns, feel free to reach out to Dr. Sojung Lee at sjlee@iastate.edu

SECTION 1: About Your Volunteer Profile

Please answer the following questions based on your recent volunteer experiences at the rural festival.

1. Did you volunteer at the festival last year? (Circle one) Yes / No
2. What was your position or job title volunteering at the festival? _____
3. On average, how many hours per day did you volunteer during the festival? ____ hours
4. How many years have you volunteered at this festival? _____ years

SECTION 2: The following questions are about your volunteering at RURAL FESTIVAL.

The following is a list of statements regarding **your MOTIVATION for volunteering at Rural festival.** Please indicate your level of agreement on each statement. (1 = strongly disagree, 7=strongly agree).

<i>I decided to volunteer at the festival because</i>	Strongly disagree	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Strongly agree
1. I feel compassion toward people at the festival.	1	2	3	4	5	6	7
2. I feel it is important to help the festival (e.g., attendees, events).	1	2	3	4	5	6	7
3. I can do something for the festival because it is important to me.	1	2	3	4	5	6	7
4. Volunteering at the festival is a good escape from my routine life.	1	2	3	4	5	6	7
5. Volunteering at the festival helps me work through my own personal problems.	1	2	3	4	5	6	7
6. Volunteering at the festival makes me feel less lonely.	1	2	3	4	5	6	7
7. Through volunteering at the festival, I can make new contacts that might help my career.	1	2	3	4	5	6	7
8. Volunteering at the festival allows me to explore different career options.	1	2	3	4	5	6	7
9. Volunteering at the festival will help me succeed in my profession.	1	2	3	4	5	6	7
10. I know many people in the community also volunteer at the festival.	1	2	3	4	5	6	7
11. People who I know share a common interest in volunteering as community service.	1	2	3	4	5	6	7
12. People with whom I am close place a high value on volunteering as community service.	1	2	3	4	5	6	7
13. I can learn how to deal with a variety of people by volunteering at the festival.	1	2	3	4	5	6	7
14. I can explore new personal strengths by volunteering at the festival.	1	2	3	4	5	6	7
15. Volunteering at the festival gives me a new perspective on things.	1	2	3	4	5	6	7
16. Volunteering at the festival makes me feel important.	1	2	3	4	5	6	7
17. Volunteering at the festival increases my self-esteem.	1	2	3	4	5	6	7
18. Volunteering at the festival makes me feel needed.	1	2	3	4	5	6	7

The following is a list of statements regarding **your ENGAGEMENT to Rural festival**. Please indicate your level of agreement on each statement. (1 = strongly disagree, 7=strongly agree).

	Strongly disagree	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Strongly agree
1. When I volunteered at the festival, I felt energetic.	1	2	3	4	5	6	7
2. At the festival, I was excited to volunteer.	1	2	3	4	5	6	7
3. When I got up in the morning, I looked forward to volunteering at the festival.	1	2	3	4	5	6	7
4. My festival volunteer assignment inspired me.	1	2	3	4	5	6	7
5. I was enthusiastic about my volunteer work at the festival.	1	2	3	4	5	6	7
6. I was proud of the volunteer work that I did at the festival.	1	2	3	4	5	6	7
7. I felt happy when I worked hard as a volunteer at the festival	1	2	3	4	5	6	7
8. I was engrossed in my work when I volunteered at the festival	1	2	3	4	5	6	7
9. Time flew when I volunteered at the festival.	1	2	3	4	5	6	7

The following is a list of statements regarding **your sense of ATTACHMENT to Rural festival**. Please indicate your level of agreement on each statement. (1 = strongly disagree, 7=strongly agree).

	Strongly disagree	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Strongly agree
1. I feel my personal values are reflected at the festival	1	2	3	4	5	6	7
2. I feel I can be myself when volunteering at the festival.	1	2	3	4	5	6	7
3. I identify strongly with the festival.	1	2	3	4	5	6	7
4. I enjoy being at the festival more than other places.	1	2	3	4	5	6	7
5. I feel that the festival is a part of me.	1	2	3	4	5	6	7
6. I cannot imagine a better place to be part of than the festival.	1	2	3	4	5	6	7
7. Being involved in the festival allows me to spend time with family and friends.	1	2	3	4	5	6	7
8. Many of my friends and family prefer visiting me at the festival over other places.	1	2	3	4	5	6	7
9. I have a lot of fond memories at the festival.	1	2	3	4	5	6	7
10. The festival means a lot to me.	1	2	3	4	5	6	7
11. I feel very attached to the festival.	1	2	3	4	5	6	7
12. I feel a strong sense of belonging to the festival.	1	2	3	4	5	6	7

The following is a list of statements regarding **your sense of OWNERSHIP toward Rural festival**. Please indicate your level of agreement on each statement. (1 = strongly disagree, 7=strongly agree).

	Strongly disagree	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Strongly agree
1. I am confident in my ability to contribute to the festival.	1	2	3	4	5	6	7
2. I believe I can make a positive difference in the festival.	1	2	3	4	5	6	7
3. I would challenge the festival organizers to ensure that the work is done correctly.	1	2	3	4	5	6	7
4. I would not hesitate to do additional work outside of my job description at the festival.	1	2	3	4	5	6	7
5. I would not hesitate to inform the organization if I felt something wasn't done correctly.	1	2	3	4	5	6	7
6. I would defend the festival if it was ever criticized.	1	2	3	4	5	6	7
7. I feel a sense of belonging to the festival	1	2	3	4	5	6	7
8. Volunteering at the festival makes me feel more at home in my community.	1	2	3	4	5	6	7
9. I am comfortable being a part of the festival	1	2	3	4	5	6	7
10. I feel that the festival's success is my success.	1	2	3	4	5	6	7
11. Being a part of the festival helps define who I am	1	2	3	4	5	6	7

The following is a list of statements regarding **your actual EXPERIENCE at Rural festival, based on your motivation**. Please indicate your level of agreement on each statement. (1 = strongly disagree, 7=strongly agree).

	Strongly disagree	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Strongly agree
1. I felt compassion toward people in the festival while volunteering.	1	2	3	4	5	6	7
2. Volunteering at the festival was important as I was able to help the festival (e.g., attendees, volunteers, events).	1	2	3	4	5	6	7
3. I was able to do something for the festival, which was important to me.	1	2	3	4	5	6	7
4. Volunteering at the festival was a good escape from my routine life.	1	2	3	4	5	6	7
5. Volunteering at the festival helped me work through by my own personal problems.	1	2	3	4	5	6	7
6. Volunteering at the festival made me feel less lonely.	1	2	3	4	5	6	7
7. Through volunteering at the festival, I made new contacts that might help my career.	1	2	3	4	5	6	7
8. Volunteering at the festival allowed me to explore different career options.	1	2	3	4	5	6	7
9. Volunteering at the festival helped me succeed in my profession.	1	2	3	4	5	6	7
10. A lot of people that I know also volunteered at the festival.	1	2	3	4	5	6	7
11. I shared an interest in volunteering as a way to provide community service.	1	2	3	4	5	6	7
12. Volunteers who I worked with placed a high value on volunteering as community service.	1	2	3	4	5	6	7
13. I learned how to deal with a variety of people by volunteering at the festival	1	2	3	4	5	6	7
14. I explored new personal strengths by volunteering at the festival.	1	2	3	4	5	6	7
15. Volunteering at the festival gave me a new perspective on things.	1	2	3	4	5	6	7
16. Volunteering at the festival made me feel important.	1	2	3	4	5	6	7
17. Volunteering at the festival increased my self-esteem.	1	2	3	4	5	6	7
18. Volunteering at the festival made me feel needed.	1	2	3	4	5	6	7

The following is a list of statements regarding **your OVERALL SATISFACTION with volunteering at Rural festival**. Please indicate your level of agreement on each statement. (1 = strongly disagree, 7=strongly agree).

	Strongly disagree	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Strongly agree
1. My overall volunteer experience at the festival is positive.	1	2	3	4	5	6	7
2. I am pleased with my volunteering at the festival.	1	2	3	4	5	6	7
3. My volunteer experience at the festival is better than I expected.	1	2	3	4	5	6	7
4. I think that I made the right decision to volunteer at the festival.	1	2	3	4	5	6	7
5. Overall, I am satisfied with all my volunteer experiences at the festival.	1	2	3	4	5	6	7

The following is a list of statements regarding **your FUTURE INTENTION to volunteer at Rural festival**. Please indicate your level of agreement on each statement. (1 = strongly disagree, 7=strongly agree).

	Strongly disagree	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Strongly agree
1. I intend to volunteer at the festival next year.	1	2	3	4	5	6	7
2. Even though there are many volunteer opportunities, I will still volunteer at this festival.	1	2	3	4	5	6	7
3. I will continue to be positive about the festival.	1	2	3	4	5	6	7
4. I will continue to volunteer at the festival.	1	2	3	4	5	6	7

SECTION 3: The following questions are about your thoughts and experiences with your town/community.

The following is a list of statements regarding **the SUPPORT that Rural festival provides to your town/community.** Please indicate your level of agreement on each statement. (1 = strongly disagree, 7=strongly agree).

	Strongly disagree	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Strongly agree
1. The festival is one of the most important events for the community.	1	2	3	4	5	6	7
2. I believe the festival helps the community grow in the right direction.	1	2	3	4	5	6	7
3. The festival continues to play an important economic role.	1	2	3	4	5	6	7
4. I am proud that visitors are coming to my community for the festival.	1	2	3	4	5	6	7
5. The festival has much to gain by remaining in the community.	1	2	3	4	5	6	7

The following is a list of statements regarding **your sense of ATTACHMENT to your town/community.** Please indicate your level of agreement on each statement. (1 = strongly disagree, 7=strongly agree).

	Strongly disagree	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Strongly agree
1. I feel my personal values are reflected in the community.	1	2	3	4	5	6	7
2. I feel that I can be myself when working for the community.	1	2	3	4	5	6	7
3. I identify strongly with the community.	1	2	3	4	5	6	7
4. I enjoy being at the community more than other places.	1	2	3	4	5	6	7
5. I feel that the community is a part of me.	1	2	3	4	5	6	7
6. I cannot imagine a better event to be part of the community.	1	2	3	4	5	6	7
7. Being involved in the community allows me to spend time with family and friends.	1	2	3	4	5	6	7
8. Many of my friends and family prefer visiting the community over other places.	1	2	3	4	5	6	7
9. I have a lot of fond memories of the community.	1	2	3	4	5	6	7
10. The community means a lot to me.	1	2	3	4	5	6	7
11. I feel very attached to the community.	1	2	3	4	5	6	7
12. I feel a strong sense of belonging to the community.	1	2	3	4	5	6	7

The following is a list of statements regarding **your sense of INVOLVEMENT in your town/community.** Please indicate your level of agreement on each statement. (1 = strongly disagree, 7=strongly agree)

	Strongly disagree	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Strongly agree
1. Participating in community activities is important to me.	1	2	3	4	5	6	7
2. The community activities interest me.	1	2	3	4	5	6	7
3. Participating in the community activity is pleasurable.	1	2	3	4	5	6	7
4. I find a lot of my life is organized around the community activities.	1	2	3	4	5	6	7
5. Participating in community activities has a central role in my life.	1	2	3	4	5	6	7
6. I enjoy discussing community activities with my friends.	1	2	3	4	5	6	7
7. Participating in community activities says a lot about who I am.	1	2	3	4	5	6	7
8. When I participate in community activities, I can really be myself.	1	2	3	4	5	6	7
9. When I participate in community activities, others see me the way I want them to see me.	1	2	3	4	5	6	7

How often have you engaged in community activities?

(1) **Never**

(2) **Rarely**

(3) **Sometimes**

(4) **Very Often**

(5) **Always**

The following is a list of statements regarding **your LEADERSHIP in your town/community**. Please indicate your level of agreement on each statement. (1 = strongly disagree, 7=strongly agree)

	Never	Rarely	Sometimes	Very Often	Always
1. I have served on a board of a community or non-profit organization.	1	2	3	4	5
2. I have helped plan a fundraiser for a charitable organization.	1	2	3	4	5
3. I have organized a community effort (e.g., events, festivals).	1	2	3	4	5
4. I have lead others (e.g., volunteers) in the community.	1	2	3	4	5
5. I have organized community tasks to accomplish goals.	1	2	3	4	5
6. I take the initiative to improve things in the community.	1	2	3	4	5
7. I work with volunteers on the community projects.	1	2	3	4	5
8. I am a model others tend to follow.	1	2	3	4	5
9. I inspire loyalty in the community.	1	2	3	4	5
10. I help others vision what can be accomplished if we work together.	1	2	3	4	5
11. I have a special gift for seeing what is really important in the community.	1	2	3	4	5
12. I lead others and encourage them to reach goals.	1	2	3	4	5

The following is a list of statements regarding **your SUPPORT toward your town/community**. Please indicate your level of agreement on each statement. (1 = strongly disagree, 7=strongly agree).

	Strongly disagree	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Strongly agree
1. I participate in the development of community initiatives.	1	2	3	4	5	6	7
2. I support plans and development efforts for the community.	1	2	3	4	5	6	7
3. I cooperate with community planning and development initiatives.	1	2	3	4	5	6	7
4. I participate in community activities.	1	2	3	4	5	6	7
5. I keep in close contact with local community development organizations.	1	2	3	4	5	6	7
6. I provide financial or technical assistance in community development and planning activities.	1	2	3	4	5	6	7
7. I provide donations to community programs (e.g., local schools or youth programs).	1	2	3	4	5	6	7

The following is a list of statements regarding **your COMMITMENT to** your town/community. Please indicate your level of agreement on each statement. (1 = strongly disagree, 7=strongly agree).

	Strongly disagree	Disagree	Somewhat disagree	Neutral	Somewhat agree	Agree	Strongly agree
1. I really care about the future of the community.	1	2	3	4	5	6	7
2. If given a chance I would brag about this community as a good place to live.	1	2	3	4	5	6	7
3. I am satisfied with the amount of support that the festival gets from the community.	1	2	3	4	5	6	7
4. I am willing to use my personal resources to help this community.	1	2	3	4	5	6	7
5. I usually can find someone in the community to talk with regarding community activities.	1	2	3	4	5	6	7

Please leave any comments about Rural festival, volunteering, and community support.

SECTION 4: Demographic Information

1. What is your gender?

(1) **Male**, (2) **Female**, or (3) **Others** _____

2. I was born in **the year** of _____ (e.g., 1975)

3. What is your highest level of education completed?

- (1) **Some high school** (2) **High school diploma** (3) **Some college**
(4) **Bachelor's degree** (5) **Associate or technical degree** (6) **Master's degree** (7) **Ph.D.**

4. What is your job status?

- (1) **Employed, working 40 or more hours per week** (2) **Employed, working 1-39 hours per week**
(3) **Not employed, looking for work** (4) **Not employed, not looking for work**
(5) **Retired** (5) **Student**
(7) **Disabled, not able to work** (8) **Others** _____

5. What is your annual household income 2018?

- (1) **Below \$20,000** (2) **\$20,000 - 35,000** (3) **\$35,000 - 50,000**
(4) **\$50,000 - 75,000** (5) **\$75,000+**

6. I am _____ resident of your town/community.

- (1) **a current** (2) **a past** (3) **no current nor past**

6-1. If you are a current/past resident, how many years have you lived in your town/community?

_____ **year(s)**

7. Where do you live? (Write your current zip code).

Thank you for your participation in our survey!

You can use this space if you have further comments about Rural festival, volunteering, and community support.